



COALITION OVERVIEW

Together we can change habits, lower consumption, and save Texans money.

WHAT PEOPLE ARE SAYING ABOUT TEXASISHOT

If every Texas household adopted just a few of the dozens of energy efficiency strategies referenced on TexasIsHot.org, our air would be cleaner, our limited supply of natural resources would be better protected, and our wallets would be heavier with the significant savings associated with reduced electricity bills. Adopting an energy efficient lifestyle is one of the easiest ways to do your part for our environment, and at the end of the day it's a win-win, because the savings pay for the effort.

State Sen. Kip Averitt (R-Waco), Chairman of Senate Committee on Natural Resources

Texas has been a leader in using energy efficiency as a way to meet increased demand. I believe that all Texans need to start rethinking our energy use in order to decrease demand. In order to meet our goals, we need programs like the TexasIsHot campaign to help change the way people think about energy. I applaud the founding members of TexasIsHot, and strongly encourage others to join in the campaign to educate Texans on how to conserve energy and lower their electric bills in the process.

State Sen. Troy Fraser (R-Horseshoe Bay), Chairman of Senate Business and Commerce Committee

As the Texas population continues to grow, so will our energy consumption needs. We must have tools that empower the consumer to choose their products and monitor their usage wisely. TexasIsHot.org is a great resource, which is exactly what Texans need in today's deregulated market.

State Rep. Burt Solomons (R-Carrollton), Chairman of House State Affairs Committee

Now, more than ever, Texans need to work together to conserve energy and to make more efficient use of the energy we consume. The TexasIsHot.org website is an extraordinary resource for people who want to save money and help conserve our precious natural resources. The site is informative and fun to use, with dozens of energy-saving tips and useful tools for saving money, like the online calculator that can tell you how much money your home appliances are costing you each month. Visit TexasIsHot.org and see for yourself!

State Rep. Rafael Anchía (D-Dallas)

Fluctuating energy costs are really hurting Texas families and businesses, but by just making a few easy changes, Texans can cut down on energy waste. TexasIsHot.org is a tremendous resource which arms consumers with the information they need to save themselves money by becoming more energy efficient, and help our environment.

State Sen. Rodney Ellis (D-Houston)

Texas is the third fastest growing state in the nation with a net growth of 1,000 people each and every day. This brings many challenges including providing clean and affordable electricity. That is why I'm excited about TexasIsHot.org. This website is an instructional resource that will help Texans save on their energy bills at home and in the workplace. It's not just an informational site, it's a tool that can produce real savings.

State Rep. Phil King (R-Weatherford)

The TexasIsHot campaign targets an important piece of the clean energy effort -- educating Texans on the way we use electricity and quantifying the financial and environmental costs associated with our use. By just reducing the amount of electricity we use and waste, TexasIsHot.org can show people how to save money, clean up the air, and reduce emissions that contribute to climate change.

State Sen. Kirk Watson (D-Austin)